



2017

# SUMMER CAMPS GUIDE

Advertise your summer camp and target more parents than ever!

## OUR MARCH ISSUE SUMMER CAMPS PUBLICATION

REACH 35,000+ QUALIFIED PARENTS  
Special run of 1,000 extra camp publications  
Ads starting at only \$150.  
Deadline to advertise is Feb. 10

## OUR APRIL ISSUE CAMPS ADS SECTION

REACH 35,000+ QUALIFIED PARENTS  
Ads starting at only \$150.  
Deadline to advertise is March 10.

**BUY AN AD IN BOTH ISSUES AND  
PAY 20% LESS FOR YOUR 2ND AD.**



## CAMP NEWSLETTERS (FEBRUARY 13, MARCH 1)

REACH 8000 SUBSCRIBERS  
Included will be a camp giveaway- providing a high open rate  
\$150 per ad or 2 for \$250 (250x250 pixels)

## ONLINE CAMP FAIR PAGE

3 month page \$385, or \$325 with display ad in March or April Issue  
Camp newsletter promotions  
Social media promotions

nola  
family  
Parent Fearlessly

info@nolababy.com and 504.866.0555

